Elko County Art Club Meeting Minutes May 19, 2021

The meeting was called to order by President, Tess King 2:10 p.m. Members in attendance included Tess King, Deborah Finley, Monica Milldrum and Lynn Jasmine.

This meeting is a joint meeting of the Elko County Art Club Board and Art in the Park.

ART in the PARK

Deb Finley has sent out AIP news releases to Magic Valley News, Elko Daily Press, SLC Tribune and Deseret News, Reno Gazette Journal, Las Vegas Review Journal, The Source Bend and Nugget Sisters in Oregon. Radio PSA will be sent out by Monica Milldrum. Tess King will contact Everything Elko.

Vendor confirmations will be sent by Monica Milldrum. It looks like AIP will be sold out this year, as there are only 9 available spaces at this time and more than 5 reservation forms are still out. Monica Milldrum is ready to make final contact with vendors.

The Posters for AIP in four sizes (18x24, 11x14, 8x11 and 5x8) are ready and at the Gallery. Monica and Deb will be putting posters out in Elko. Tess will take posters to Reno

Monica will send out an email to all members regarding the artist demos at AIP. Lynn Jasmine will follow up with personal contacts to artists both new to AIP art demos, those who have done them before, and gallery hosts to set up a schedule for both Saturday and Sunday. In the 10x10 demo booth, the artists can hang their artwork for sale during the time they are demonstrating. The demonstrations will be one at a time for 1-2 hours.

Monica will coordinate a digital outreach looking for volunteers through GBC and the Chamber. She will also contact the Nevada Art Council and Nevada Travel magazine regarding advertising AIP. Monica reported that the sign at the Spring Creek Round-About is not available for AIP, but that ECAC will put up poster type signs at the Round-About as in the past.

Rondee's report on the raffle was given by Tess. At this time the greatest need is for volunteers. ECAC has plenty of tickets on hand. The display grid and hangers need to be updated. Tess will look into grids for both the raffle and the art demos.

Tess reported that the vest purchased in the past will be used by volunteers at AIP.

ECAC BUSINESS

The ECAC Scholarship was awarded to Angelina Solorzano-Zamora at a reception at the ECAC Gallery on Sunday May 16th. The photographic work that she submitted is hanging in the ECAC Gallery.

There is new artwork in the Gallery from new artists, and new works from artists who have exhibited in the past.

There was no Treasurer's Report

NEXT MEETINGS

The following meetings will be **held in the Gallery with a Zoom connection** for those unable to be in the Gallery.

June 2nd – 2:00 p.m. – Art in the Park Meeting

June 16th – 2:00 p.m. – ECAC Monthly Meeting

Immediately followed by an ART in the Park Meeting

June 30th – 2:00 p.m. – Art in the Park Meeting – attend in person, if you can, to help stuff the vendor welcome packs for Art in the Park

The meeting was adjourned at 3:07 pm by Tess King, President.

Respectfully Submitted,

Lynn Jasmine Secretary